

2013

*SL-CLASS*



Mercedes-Benz



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# *60 YEARS OF SPORTS-CAR FIRSTS. AND LOVE AT FIRST SIGHT.*

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*INTRODUCING THE ALL-NEW 6TH GENERATION SL-CLASS.*

It began with a racecar whose design was so focused on its purpose, it would forever change the course of performance. With an aerodynamic body wrapped around a lightweight aluminum spaceframe, the SL racecar of 1952 would establish records that have yet to be broken. Its startling “gullwing” doors were created not to turn heads but accommodate them, so its driver could enter quickly over the wide sills while wearing a racing helmet. As it collected trophies around the world, it also won the affection of the public, who clamored for a version of their own—and a sports-car legend was born. Six decades of breakthroughs later, the 2013 SL-Class reaffirms its sporting roots—with advanced performance engineering enveloped within an all-new aluminum body, a first for an SL. It’s lighter and more powerful, for quickness and agility. Yet it’s stronger and more efficient, for remarkable civility. Simply put, it’s designed to conquer the open road like never before. And capture your heart as only an SL can.

*Learn more at [MBUSA.com/SL](http://MBUSA.com/SL)*





SL 550 shown with optional Shadow Grey metallic paint, and Premium 1 and Sport Wheel Packages.

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*REKINDLED PASSION FOR THE ROAD.*

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*NEW RESPECT FOR THE SKY.*



A roadster earns its place in your heart by the way it takes to its place on earth: The blue sky above. The blacktop below. And the seamless sensation that, in between them, there is only you and your SL. Dispatch its standard Panorama roof into the trunk, and in 16 seconds the new SL-Class delivers the atmosphere. Call upon its twin-turbocharged engine, and in less than five seconds the stratosphere feels like it's yours as well. Horsepower and torque reach heavenly new peaks, yet its earthly delights are equally rewarding: Greater efficiency. Cleaner emissions. And a superlatively balanced chassis that feels bonded to the road not only by design and physics, but by desire and passion as well.

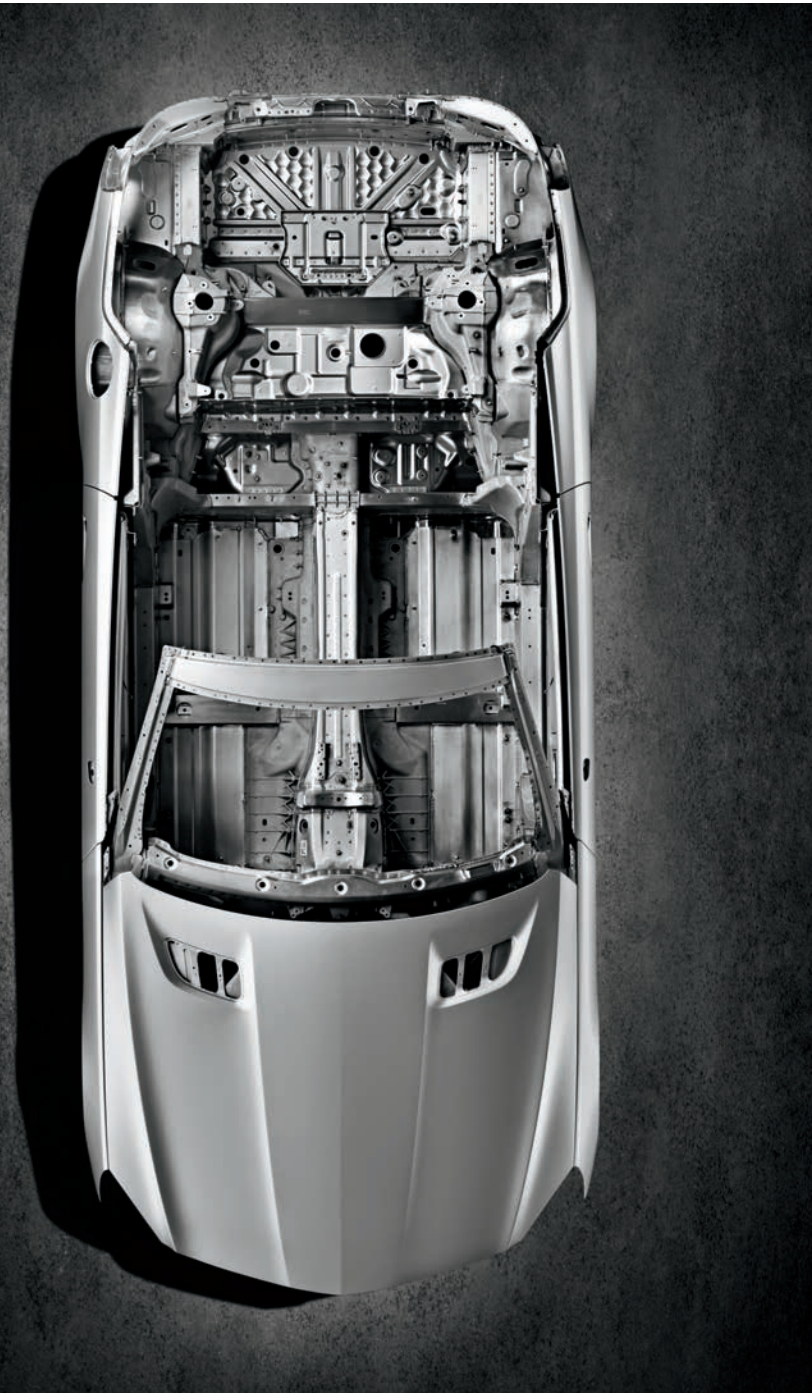


**SL 550 Roadster.** An advanced 429-hp twin-turbo V-8 and paddle-shifted 7-speed automatic transmission team up with a semi-active Adaptive Damping System and 18" twin 5-spoke alloy wheels.<sup>1</sup> With more torque and less weight, 60 mph arrives in just 4.5 seconds.<sup>2</sup>

**SL 63 AMG Roadster.**<sup>3</sup> A handcrafted 530-hp AMG biturbo V-8 and 7-speed AMG SPEEDSHIFT MCT transmission join forces for a 0-60 time of 4.2 seconds.<sup>2</sup> AMG-calibrated Active Body Control (ABC) and 19" AMG twin 5-spoke wheels<sup>1</sup> collaborate for race-bred handling.

**SL 65 AMG Roadster.**<sup>3</sup> A superlative AMG biturbo V-12 unleashes 621 handcrafted horsepower via a new 7-speed AMG SPEEDSHIFT transmission, AMG-calibrated ABC, and 19" front/20" rear AMG 10-spoke forged-alloy wheels.<sup>1</sup> It can blaze to 60 in 3.9 seconds.<sup>2</sup>

SL 63 AMG shown at left with optional Diamond White metallic paint, Silver forged AMG 10-spoke wheels and Premium 1 Package. SL 550 shown above with Iridium Silver metallic paint, and optional 19" twin 5-spoke wheels and Premium 1 Package. Please see endnotes at back of brochure.



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# ENLIGHTENED

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*SINCE THE GULLWING, WHAT HAS EARNED EVERY SL THE STATUS OF DESIGN ICON IS NOT HOW IT LOOKS, BUT WHY. ONCE AGAIN, ITS STYLE IS THE ILLUMINATION OF ITS SOUL.*

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The original SL was named for the principal character trait sought by its creators: “super light.” It was conceived to excel as a racecar, and its radical aesthetics merely reflected the exceptional athleticism of its aluminum spaceframe and tautly drawn steel skin. The highly rigid yet lightweight aluminum body of the 2013 SL writes an exciting new chapter in this legacy of performance—along with noteworthy advances in safety, efficiency and even comfort. From its timeless grille to its tapering LED taillamps, its sweeping shape and artful details bring every function to fruition in seductive style. Its exquisitely crafted cabin exudes elegance in motion, even standing still—from the contours of its new electronic shifter to its heat-reflecting, hand-fitted leather. With a beauty that radiates from far beneath its sculpted shape, the all-new SL reflects not merely its history, but its lifelong goal of making history.

**Lightened.** The SL body is constructed almost entirely from five different types of aluminum—diecast, chilled-cast, extruded, thermoformed and stamped. Though nearly 300 lbs lighter, it achieves 20% greater torsional rigidity, along with class-leading aerodynamics.

**Luminous.** Flowingly detailed Bi-Xenon headlamps flood the road with bright white light and continuously adapt to the curvature of the road and oncoming traffic. All other exterior lighting, from the Daytime Running Lamps to the central backup lamp, utilize advanced LEDs.

**Radiant.** With a lightweight magnesium frame and tinted skylight, the standard Panorama roof brightens the cabin while helping lower the car’s center of gravity. Even with the power top stowed beneath the composite trunklid, the roomy luggage compartment can hold two golf bags.

**Brilliant.** Intriguing to the eye and inviting to the hand, the aluminum and leather electronic shifter is a decidedly modern centerpiece to the classic two-seat cockpit. Like every driving control in the SL, the shifter responds with immediate feedback and impeccable precision.



SL 550 shown above and at right with Palladium Silver metallic paint, optional Black Premium leather, Black Ash wood trim, and optional Premium 1 and Sport Wheel Packages.





## COUNTLESS TECHNOLOGICAL ADVANCES, ALL FOR THE SIMPLE JOYS OF DRIVING.

For as long as there have been sports cars, their joys have been best achieved from some basic principles: an ideal balance of power and weight, and a clear connection between driver and driving. As time marched on, modern demands for safety, comfort and efficiency made this timeless formula an increasingly complex equation. With the 2013 SL 550, purity and progress achieve new harmony. Its aluminum body, twin-turbo V-8, semi-active suspension and adaptive brakes deliver the data: Nearly 50 more horsepower and 125 lb-ft more torque whisk a car that's almost 300 lbs lighter to 60 mph in just 4.5 seconds<sup>2</sup>—all with improved fuel economy<sup>4</sup> and cleaner emissions. But more important than the figures is the feeling they inspire. For that, you must take its thick steering wheel in hand, plant its 18" tires into a curve, and revel in the whirr of its turbos and the growl of its dual exhausts. Every sensation will add up to a simple result: Pure driving fun.

**Pure power.** The new-generation 4.6-liter V-8 of the SL 550 creates more power from smaller displacement, with less fuel and fewer emissions. Twin intercooled turbochargers spin up to 150,000 rpm to boost its peak output to 429 hp and 516 lb-ft of torque. High-pressure Direct Injection and a rapid-multispark ignition manage fuel, air and spark with millisecond-quick timing and molecular precision.

**Clear change.** The 7-speed automatic has been reengineered for quicker, smoother shifting. An electronic shift lever in the console and paddle shifters on the steering wheel respond with a snap of your fingers. Driver-adaptive logic and three selectable modes—Sport, ECO and Manual—suit your driving style. And a new fuel-saving ECO-Stop/Start system can automatically shut off the engine when you're idling, then instantly restart it as you lift your foot from the brake pedal.

**Crisp control.** The 4-wheel multilink suspension's semi-active Adaptive Damping System continually adjusts to driving inputs and the road surface. Using a network of sensors, the system can respond at each wheel in just 10 milliseconds, to sharpen handling while the ride stays silky. Sport and Comfort modes are driver-selectable. New electromechanical power steering with our Direct-steer system optimizes high-speed stability and feedback, yet makes low-speed maneuvers and parking easier.

**True traction.** Staggered 18" alloy wheels and tires<sup>1</sup> are wider at the rear axle, for maximum grip during acceleration with precise steering feedback at all times. Optional 19" wheels are also available. Large 13.5" perforated front brake discs are emphatically clasped by 4-piston fixed-type calipers. And a new Torque Vectoring Brake system enhances grip in hard corners by shifting torque toward the outside rear wheel.





SL 550 shown with Mars Red paint, and optional dashtop analog clock, MAGIC SKY CONTROL, and Driver Assistance and Premium 1 Packages. Please see endnotes at back of brochure.

# ONE MAN, ONE ENGINE. PERFORMANCE ART, SIGNED BY THE ARTIST.

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The heart of an SL 63 or SL 65 AMG is its engine—a work of modern art crafted by the hands of its own master engine builder, and crowned by a plaque bearing his signature. The soul of AMG traces to an old German mill in 1967, where two former Mercedes-Benz engineers set out to handcraft champion racecars. Success on the track led them to apply their performance pedigree and “One man, one engine” principle to streetgoing Mercedes-Benz models. Decades later, virtually every facet of design, development and assembly—from transmissions, suspensions and brakes to distinctive cockpit appointments—remains a seamless alignment of hands-on experience and high-tech engineering. The result is an automobile that can satisfy both the highest demands of driving and the deepest desires of its driver.

*Learn more at [MBUSA.com/AMG](http://MBUSA.com/AMG)*



**AMG**  
DRIVING PERFORMANCE



SL 63 AMG shown above and at right with optional *designo* Magno Alanite Grey metallic paint, Red/Black AMG Premium leather, carbon fiber interior trim, and optional Black forged AMG 10-spoke wheels, Bang & Olufsen sound system, and AMG Performance and Premium 1 Packages. Please see endnotes at back of brochure.

**SL 63 AMG.<sup>3</sup>** A handcrafted biturbo V-8 turns 530 hp and 590 lb-ft of torque into 60 mph in 4.2 seconds.<sup>2</sup> The 7-speed AMG SPEEDSHIFT MCT multi-clutch transmission offers four modes. Racing-bred brakes, AMG-calibrated Active Body Control (ABC) and 19" AMG twin 5-spoke wheels<sup>1</sup> offer brilliant control. An optional AMG Performance Package elevates power, torque and top speed, and improves acceleration.

**SL 65 AMG.<sup>3</sup>** Twelve cylinders and two turbochargers add up to 621 handmade horsepower, an incredible 738 lb-ft of torque, and 0-60 in just 3.9 seconds.<sup>2</sup> A 7-speed AMG SPEEDSHIFT transmission teams with an AMG V-12 for the first time. Massive brakes and fully active ABC suspension—both calibrated by AMG—take charge of the road on ultralight forged-alloy AMG 10-spoke wheels, sized 19" front/20" rear!<sup>1</sup>





# IT'S BEEN MAKING SAFETY HISTORY FOR AS LONG AS IT'S BEEN BREAKING PERFORMANCE RECORDS.

Leadership in safety, as in racing, comes from thinking ahead and acting decisively. The original SL of the 1950s was developed for the rigors of motorsports—a proving ground for precision, strength and preparedness. But it also set in motion a legacy of safety firsts to which every iteration of the SL has contributed: A reinforced body with crumple zones. A cockpit with padded and rounded surfaces. The original automatic pop-up roll bar. And the first adaptive braking technology that, among its innovations, automatically acts to keep the discs dry in wet weather. Remarkably, each of these achievements remains a core feature of the 2013 SL—even as it again raises the bar for roadsters. Its PRE-SAFE® system can help detect and prepare for a collision before it happens. ATTENTION ASSIST can help sense a drowsy driver. And new MAGIC VISION CONTROL is a clear advance in windshield wiping. With each new generation, the SL-Class takes the lead in the race for safety. But it's the only finish line it will never cross.

## REVEAL

**Adaptive headlamps.** Bi-Xenon headlamps create light that's more like natural daylight than halogen lamps. Active Curve Illumination and Adaptive Highbeam Assist continuously vary the headlamp beam pattern to maximize illumination of corners and straightaways, without causing glare for other drivers. Corner-illuminating front lamps help light your path into sharp turns and driveways, while headlamp washers help keep the lamps cleaner in foul weather. LED technology is used for all the other lighting, from Daytime Running Lamps to the brake and taillamps, to help assert your presence and your actions more effectively to other drivers.

**ATTENTION ASSIST.** By continually monitoring a variety of driving behaviors, this Mercedes-Benz innovation can audibly and visually alert the driver if it detects signs of drowsiness on longer trips. More than 70 variables are measured in the first minutes of each drive, to establish a pattern and determine the warning thresholds accordingly.<sup>5</sup>

**MAGIC VISION CONTROL.** A new system emits washer fluid through laser-cut holes in the heated wiper blades as they sweep across the windshield. Cleaning is accomplished with less fluid, avoiding the vision-blocking first blast of washer spray as well as runoff into the cabin when the top is down.

## PREPARE

**Aluminum body.** Engineered from road to roof not just as a roadster but as a true Mercedes-Benz, the SL body structure enhances both its occupant protection and its precise handling. Nearly 90% of the body is constructed from aluminum, with high-strength steel used only for the windshield frame. Pop-up roll bars deploy in the event of a rollover.<sup>6</sup>

**PRE-SAFE.** A Mercedes-Benz first, PRE-SAFE can detect instability during certain vehicle maneuvers that suggest a collision or rollover is imminent. PRE-SAFE can then tighten the seat belts, adjust the passenger seat and close the windows—all in an effort to better prepare the occupants and restraints in the moments before a collision.<sup>7</sup>

**Adaptive braking.** The large 4-wheel ventilated disc brakes incorporate technology to help make driving more reassuring and relaxing in a variety of situations. If the driver lifts off the accelerator quickly, Predictive Brake Priming sets the pads closer to the discs for quicker response when the driver steps on the brakes. In the rain, Automatic Brake Drying periodically applies the brakes just enough to sweep away water buildup on the discs. During uphill starts, Hill-Start Assist helps prevent unwanted rollback. And a HOLD feature can help make driving in stop-and-go traffic a little easier.<sup>8</sup>

## REACT

**DISTRONIC PLUS.** A Mercedes-Benz innovation, this optional radar-based cruise control adapts your set speed in response to the flow of traffic ahead—automatically slowing until your path is clear again. If the vehicle ahead slows to a stop, DISTRONIC PLUS can even brake your SL to a full halt, then resume automatically when traffic starts moving.<sup>9</sup>

**PRE-SAFE Brake.** Even if you're not using cruise control, DISTRONIC PLUS can help detect an impending collision with a vehicle ahead. Like an electronic crumple zone, its PRE-SAFE Brake system can automatically apply up to 100% braking force to help reduce the severity of impact.<sup>8</sup>

**Active Blind Spot and Lane Keeping Assists.** These optional driver assistance systems can alert you to some unseen vehicles in the adjacent lane,<sup>10</sup> and can warn you of unintended drifting across visible lane markings.<sup>5</sup> Should you disregard the alerts, advanced active technology in both systems can help guide the car back into its own lane.

**Eight air bags.** An integrated system of advanced restraints provides both driver and passenger with a dual-stage front air bag, a knee air bag, and two side-impact air bags: one for the torso, and one to help protect the head, even if the top is down.<sup>11</sup>



SL550 shown with Lunar Blue metallic paint, and Driver Assistance and Premium 1 Packages. Please see endnotes at back of brochure.



# A COMPLETE CONNECTION, FOR TOTAL ESCAPE. THE DIFFERENCE BETWEEN A CAR, AND YOUR DREAM CAR.

First-of-their-kind innovations quickly feel like second nature from the cockpit of the new SL. The moment you take the helm, you feel in charge and at one with every control, even those that are startlingly new. Your hand is drawn to the electronic shifter, a sculpture of aluminum and embossed leather that responds as quickly as your own synapses. Your fingers envelop the thickly padded Premium leather sport steering wheel and instantly make contact with the paddle shifters and multifunction controls. Classical twin-pod instruments and round air vents are trimmed in the new SL's signature element—aluminum. Nested within the gauges and at center stage in the dash, high-definition color-LCD displays<sup>12</sup> vividly return your admiring gaze. An elegant central controller in the console puts a world of advanced technology at your fingertips: from audio, navigation and vehicle settings, to the Cloud-based in-car Internet features available with the new Mercedes-Benz mbrace2™ system.<sup>13</sup> The SL's standard Enhanced Voice Control can even learn your individual way of speaking. And while every pleasure of motoring is enhanced, not a single driving thrill is diminished. The new SL might be a symphony of innovative electronics, but the feeling is simply electric.

**Elemental.** Controls and displays pay homage to the SL's heritage of being a sports car ahead of its time. Crisp analog gauges are ideally positioned and distinctively detailed. The 3-spoke steering wheel features a racing-inspired flat-bottom design. Its multifunction controls put the features that you use most often right at your thumbs—from Bluetooth<sup>14</sup> hands-free calling to the scrollable menus displayed between the gauges.

**Intuitive.** Even with their intriguing appearance, the console controls operate with an inherent logic that quickly becomes familiar. Beneath the handrest, a single control transforms the SL from closed coupe to open roadster in about 16 seconds. Adjacent to the electronic shifter, the rotary central controller grants you easy access to the COMAND system, which unifies the audio, navigation<sup>15</sup> and vehicle settings and presents them with high-resolution graphics on a central 7" LCD screen. And with an 80GB hard drive, Enhanced Voice Control, 3D maps and live SiriusXM Traffic and Weather<sup>16</sup> updates, the navigation responds quickly to your commands and the latest conditions.

**Essential.** The unique FrontBass® system utilizes the forward frame rails of the aluminum body as resonance chambers, to generate strong bass, even with the top down. The 14-speaker harman/kardon LOGIC7® system pours out 600 watts of rich surround sound. Serious audiophiles will delight in the optional Bang & Olufsen BeoSound™ system, with 900 total watts and LED-accented Acoustic Lens tweeters. Every SL model offers nearly limitless listening choices, too: a DVD/CD changer, HD Radio™ stations, SiriusXM Radio with 6 months' service,<sup>16</sup> iPod® integration,<sup>17</sup> an SD memory card reader, and a 10GB Music Register for storing your digital music on an in-dash hard drive.

**Instinctive.** The Premium 1 Package includes features to ease your approach and departure. KEYLESS-GO lets you unlock and start the car with a touch. New HANDS-FREE ACCESS opens the trunk with a wave of your foot under the bumper. A rear view camera helps make backing up easier.<sup>18</sup> And PARKTRONIC with Active Parking Assist can size up parallel parking spaces as you drive by, then expertly steer your SL in—hands-free.



SL 550 shown with optional Porcelain/Black Premium leather, Black Ash wood trim, and optional Active Body Control, dashtop analog clock, MAGIC SKY CONTROL, and Driver Assistance, Premium 1 and Sport Wheel Packages. Please see endnotes at back of brochure.

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# SAIL

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*BASKING IN THE SUN OR GUIDED BY THE STARS,  
THE SL CRUISES WITH THE BREEZE AT YOUR BACK.*

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The SL isn't just designed from the ground up as a convertible, it's engineered from the sky down as well. Since the first "coupe/roadster" with a detachable hardtop in the 1950s, to its fully automatic soft top in 1990, to the first Panorama glass roof in 1997, the SL has long been a roadster for all seasons. For 2013, the SL's standard Panorama roof is offered in two forms: with a lightweight tinted skylight or an innovative glass panel that can darken at the touch of a button. And with the power top folded into the trunk, the SL tames the wind with advanced aerodynamics, a new power windblocker, and an abundance of innovations that let you enjoy the freedom of open-air motoring long after ordinary convertibles batten their hatches.

**Atmosphere.** Sumptuous leather, specially treated to reflect the sun, is hand-fitted to both of the heated, 16-way power seats. Extra-supple Premium leather, with contrasting top-stitching and piping, is an alluring option. Hand-polished wood trim—in warm Burl Walnut or deep Black Ash—complements either upholstery. With the Premium 1 Package, the seats are also Active Ventilated and feature active multicontour fine-tuning of the lumbar, shoulder and thigh supports, along with a rejuvenating massage feature.

**Ambience.** A network of LEDs and fiber-optics casts a gentle glow from beneath the console and door trim when you're driving in darkness. You can even adjust the hue to any of three shades, to better suit your mood. And for added peace of mind when you park your SL with the top down, the glovebox and multiple storage compartments automatically lock when you remote-lock the car.

**Air.** Dual-zone climate control monitors temperature, humidity, driving speed and even the positions of the top and side windows to help maintain comfort year-round. It also filters dust, pollen and odors from the incoming air. A new power windblocker rises behind the seats at the touch of a button. The optional AIRSCARF system lets you keep the top down in cooler weather. It circulates warmed air from beneath each head restraint, like a virtual scarf.

**Astronomy.** Even with its power hardtop closed, the SL lets you stargaze or sun-worship. The standard Panorama roof features a tinted overhead panel and a sliding mesh sunshade. Optional MAGIC SKY CONTROL, an exclusive Mercedes-Benz innovation, features an electrochromic glass roof insert that darkens at the touch of a button. Even at its brightest setting, the thermal energy entering the cabin is less than that of a household lightbulb.

SL 550 shown with Beige/Brown leather, Burl Walnut wood trim, and optional MAGIC SKY CONTROL, and Premium 1 and Sport Wheel Packages.









# YOUR WORLD, YOUR WAY.

*IT'S MORE THAN YOUR CAR.  
IT'S YOUR LIFE, ON THE GO.*



Where will you go next? Whether you're meeting friends, picking up the kids, or just out and about, Mercedes-Benz mbrace<sup>®</sup> can make any trip easier, more productive and more enjoyable.<sup>13</sup> The new mbrace2<sup>™</sup> connects you and your car with the devices you already rely upon to get around—your smartphone and computer. It also brings the Internet and useful new apps to your car, so you can use familiar services like Google Maps<sup>™</sup> and Yelp to start navigating with just a few clicks. Friends can send their location to your car with just a text message. You can lock your car's doors, flash its lights, or find it in a parking lot—all from your smartphone. When your teenager takes the wheel, mbrace2 can deliver peace of mind via your computer. It can bring the assistance of live experts right to your car—from last-minute theater tickets to help in an emergency. And it can all be updated remotely, over the air. So wherever the world goes, mbrace will keep making it yours.



**From your car.** With new Cloud-based apps, mbrace2 brings the Internet into your Mercedes-Benz. Using the standard COMAND system, you can find friends from their Facebook check-ins, search for restaurants on Yelp, or use Google Maps, Local Search and Street View. Instead of entering an address, you can start navigating with just a few clicks. And three buttons in your car can connect you to emergency services, our 24-hour Customer Assistance Center, our Roadside Assistance, or our mbrace PLUS Concierge.<sup>19</sup>



**From your smartphone.** The mbrace Mobile Application for iPhone<sup>®</sup> and Android<sup>®</sup> phones lets you send addresses directly to your navigation system, locate your car, lock or unlock its doors, flash its lights, or monitor it when you valet-park. With just a touch, you can find a dealer, and contact Roadside Assistance, Concierge services or Mercedes-Benz Financial Services. And Drive2Friend<sup>™</sup> lets someone send their location directly to your navigation system, simply by responding to a text message that you send them.<sup>20</sup>



**From your computer.** You can send addresses—or even exact routes—to your car's navigation system in a number of ways: From the Send2Benz<sup>™</sup> website. From Google Maps, via Search & Send<sup>™</sup> and Route2Benz. And with a browser toolbar widget that lets you highlight any address on your screen and send it with just two clicks. For added peace of mind when your kids use the car, mbrace can alert you if they drive faster, farther or later than you prefer. Your car can even send a monthly Vehicle Health Report on its service needs, right to your email inbox. And you'll find a world of support at the mbrace website, accessible through [MBUSA.com/owners](http://MBUSA.com/owners).

# mbrace2

## mbrace Package

6-month trial included

Advanced features you'll enjoy every day.  
Support you can count on when you need it most.

### SAFETY AND SECURITY

From Roadside Assistance to anti-theft measures to emergency aid, mbrace looks after you, your passengers and your Mercedes-Benz.

- ▶ Call for assistance after an accident or in any emergency situation. If an air bag is activated, your Mercedes-Benz can place an SOS call automatically, even if you can't
- ▶ Directly connect with Mercedes-Benz Roadside Assistance for a jump-start, to change a flat tire or other car trouble
- ▶ Get notified if your car's alarm is set off, and let your car's built-in GPS help authorities with stolen vehicle recovery
- ▶ If you ever find yourself unable to drive, let an mbrace specialist help arrange alternate transportation home

### REMOTE CONNECTIONS TO YOUR VEHICLE

Interact with your vehicle's features, and send addresses to its navigation system, from your iPhone, Android or computer.

- ▶ Send destinations and even exact routes to your COMAND navigation system from your computer or smartphone
- ▶ Locate your vehicle from the Mobile App on your phone when you can't remember where you parked
- ▶ Remote-lock and unlock your car's doors
- m2** ▶ Sound your car's horn and flash its lights to help spot it in a crowded lot, or to call attention to a hazardous situation
- m2** ▶ Receive a monthly email health report from your car, so you can check under the hood without opening the garage (available starting late 2012)

## mbrace PLUS

3-month trial included

Personal assistance to make your life easier.  
Helpful ways to look after your loved ones.

### PERSONAL CONCIERGE

Enjoy virtually unlimited assistance from an actual person with the knowledge and resources to help with almost any request.

- ▶ Let an expert Concierge help you stay more productive on the road, or from the Mobile App on your smartphone
- ▶ Get expert recommendations and reservations for dining out, tickets to events, and answers to most any question

### FAMILY DRIVER MONITORING **m2**

Let mbrace add to your peace of mind when the secondary drivers in your household use the family Mercedes-Benz.

- ▶ Set speed limits and receive reports if they're exceeded
- ▶ Set up virtual boundaries and be alerted if they're crossed
- ▶ Receive an alert if the car is started after curfew (available starting late 2012)
- ▶ See where your vehicle's been driven on an online map

### ADVANCED TRAVEL ASSISTANCE

Keep your eyes on the road with agent-assisted route guidance based on where you are, or plan a trip to somewhere far away.

- ▶ Receive spoken assistance in your car with weather and traffic conditions, point of interest information, and turn-by-turn driving directions to your destination
- ▶ Let your Concierge book and change airline, hotel and rental car reservations from your car or the Mobile App

## Mercedes-Benz Apps

3-month trial included

The convenience of the Internet in your car.  
Connections to your friends and favorites.

### IN-VEHICLE INTERNET **m2**

Access in-car Internet-based connections to the interests you enjoy, the information you need, and the world you call your own.

- ▶ Search restaurant and business reviews with Yelp, and navigate directly to them with just a few clicks
- ▶ Stay connected to friends with Facebook, and navigate directly to places where they've checked in
- ▶ Find and view local points of interest through Google™ Local Search, Street View and Panoramio
- ▶ Keep up-to-date on the latest news from around the world
- ▶ Follow your favorite stocks through Morningstar (available starting late 2012)
- ▶ Enjoy an ever-expanding variety of new apps

**m2** New feature with mbrace2

For more information and a complete list of mbrace services, visit [MBUSA.com/mbrace](http://MBUSA.com/mbrace)



## MAKE IT YOURS.

Genuine Mercedes-Benz Accessories help you make your car the perfect expression of your style. And since they're exclusively engineered for your SL-Class, they fit your car as well as they fit your life. A wide array of accessories allows you to enhance your vehicle's appearance, expand its functionality, or offer it some extra protection in everyday use. From alloy wheels to all-season floor mats and car covers, every accessory is thoughtfully designed and thoroughly engineered. It's the best way to make your SL-Class unmistakably yours while keeping it genuinely Mercedes-Benz. To see the entire selection, visit [MBUSA.com/SL](http://MBUSA.com/SL).

# BUILD YOUR OWN.

[MBUSA.com/SL](http://MBUSA.com/SL)

## OPTION PACKAGES

	SL550	SL63 AMG <sup>3</sup>	SL65 AMG <sup>3</sup>
<b>Premium 1 Package</b>	○	○	●
<ul style="list-style-type: none"> <li>Active Ventilated seats</li> <li>Active multicontour seats (with massage feature)</li> <li>AIRSCARF neck-level heating system</li> <li>KEYLESS-GO with HANDS-FREE ACCESS</li> <li>Electronic trunk closer</li> <li>PARKTRONIC with Active Parking Assist</li> </ul>			
<b>Driver Assistance Package</b>	○	○	●
<ul style="list-style-type: none"> <li>DISTRONIC PLUS with PRE-SAFE<sup>®</sup> Brake<sup>9</sup></li> <li>Active Blind Spot Assist<sup>10</sup></li> <li>Active Lane Keeping Assist<sup>5</sup></li> </ul>			
<b>Sport Wheel Package</b>	○	—	—
<ul style="list-style-type: none"> <li>19" AMG 5-spoke wheels<sup>1</sup></li> <li>Painted brake calipers with Mercedes-Benz lettering</li> <li>Perforated rear brake discs</li> <li>Sport steering wheel with perforated leather side grips</li> </ul>			
<b>AMG Performance Package</b>	—	○	—
<ul style="list-style-type: none"> <li>Increased engine output (557 hp, 664 lb-ft torque)</li> <li>Red brake calipers</li> <li>Raised top speed<sup>21</sup></li> <li>Limited-slip differential</li> <li>AMG performance steering wheel with DINAMICA side grips</li> <li>Carbon fiber engine cover</li> <li>Carbon fiber rear spoiler</li> </ul>			

● Standard    ○ Optional    — Not Available

Please see endnotes at back of brochure.

## SPECIFICATIONS

	SL550	SL63 AMG	SL65 AMG
<b>Engine</b>	4.6L twin-turbo Direct Injection V-8 429 hp @ 5,250 rpm 516 lb-ft net torque @ 1,800-3,500 rpm	Handcrafted 5.5L biturbo Direct Injection AMG V-8 530 hp @ 6,000 rpm 590 lb-ft net torque @ 2,000-4,500 rpm	Handcrafted 6.0L biturbo AMG V-12 621 hp @ 4,800 rpm 738 lb-ft net torque @ 2,300-4,300 rpm
<b>Transmission</b>	7-speed automatic with paddle shifters, 3 modes and ECO-Stop/Start system	7-speed AMG SPEEDSHIFT MCT with paddle shifters, 4 modes and ECO-Stop/Start system	7-speed AMG SPEEDSHIFT with paddle shifters, 4 modes and ECO-Stop/Start system
<b>Wheels</b>	Staggered-width 18" twin 5-spoke with runflat tires <sup>1</sup>	Staggered-width 19" AMG twin 5-spoke <sup>1</sup>	Staggered-width 19" front/20" rear AMG forged 10-spoke <sup>1</sup>
<b>Suspension</b>	4-wheel multilink with adaptive damping and Direct-steer	4-wheel multilink with AMG-calibrated Active Body Control (ABC)	4-wheel multilink with AMG-calibrated Active Body Control (ABC)
<b>Drivetrain</b>	Rear-wheel drive	Rear-wheel drive	Rear-wheel drive

## INDIVIDUAL OPTIONS

	SL 550	SL 63 AMG	SL 65 AMG
Active Body Control (ABC)	○	●	●
Limited-slip differential (also included in AMG Performance Package on SL 63 AMG)	—	○	●
AMG Carbon-Ceramic Braking System <sup>22</sup>	—	○	○
Panorama roof with MAGIC SKY CONTROL	○	○	●
19" twin 5-spoke wheels <sup>1</sup>	○	—	—
19" front/20" rear AMG forged 10-spoke wheels <sup>1</sup> (Silver)	—	○	●
19" front/20" rear AMG forged 10-spoke wheels <sup>1</sup> (Black)	—	○	○
Bang & Olufsen® BeoSound™ premium sound system	○	○	●
Dash-top analog clock	○	●	●
Wood/leather steering wheel	○	○	○
Illuminated door sills	○	●	●
Premium leather upholstery (Exclusive AMG leather on SL 65 AMG)	○	●	●
Black Ash wood interior trim (no charge on SL 63 AMG or SL 65 AMG)	●	○	○
Burl Walnut wood interior trim (no charge on SL 63 AMG or SL 65 AMG)	●	○	○
Carbon fiber interior trim	—	●	●

## EUROPEAN DELIVERY PROGRAM

Pick up your new SL-Class in Germany through the original manufacturer-sponsored tourist delivery program. You'll enjoy significant savings<sup>23</sup> and other benefits, as well as the unforgettable experience of a European vacation with your own Mercedes-Benz. Visit [MBUSA.com/edp](http://MBUSA.com/edp) for details.

## DIMENSIONS

	SL 550	SL 63 AMG	SL 65 AMG
Wheelbase	101.8"	101.8"	101.8"
Overall length	181.6"	182.4"	182.4"
Overall height (top up)	51.8"	51.2"	51.2"
Overall width (w/mirrors)	82.6"	82.6"	82.6"
Curb weight	3,935 lbs <sup>24</sup>	4,068 lbs <sup>24</sup>	4,299 lbs <sup>24</sup>
Headroom	39.1"	39.1"	39.1"
Shoulder room	55.5"	55.5"	55.5"
Cargo capacity (top up)	13.5 cu ft	13.5 cu ft	13.5 cu ft
(top down)	8.5 cu ft	8.5 cu ft	8.5 cu ft

## WHEEL CHOICES



18" twin 5-spoke (standard on SL 550)



19" AMG twin 5-spoke (standard on SL 63 AMG)



19" twin 5-spoke (optional on SL 550)



19" front/20" rear AMG forged 10-spoke, Silver (standard on SL 65 AMG, optional on SL 63 AMG)



19" AMG 5-spoke (optional on SL 550 in Sport Wheel Package)



19" front/20" rear AMG forged 10-spoke, Black (optional on SL 63 AMG and SL 65 AMG)



## INDIVIDUALLY CHOSEN. EXQUISITELY CRAFTED.

*designo* is an exclusive program of paintwork, leather and interior trim choices offering an extraordinary degree of handcrafted quality and personalization. To learn more about the *designo* paint and interior options for the SL-Class, please ask your Mercedes-Benz dealer, or visit [MBUSA.com/designo](http://MBUSA.com/designo).

# COLOR AND TRIM.

## SL 550 LEATHER UPHOLSTERY



Black



Red/Black



Beige/Brown



Ash/Grey

## SL 550 PREMIUM LEATHER UPHOLSTERY



Black



Red/Black



Beige/Brown



Porcelain/Black



Brown/Black

## AMG PREMIUM LEATHER UPHOLSTERY<sup>25</sup>



Black



Red/Black

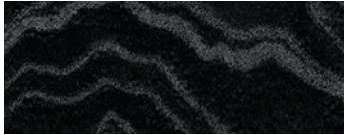


Beige/Brown

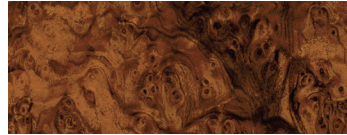


Porcelain/Black

## INTERIOR TRIM



Black Ash wood



Burl Walnut wood



Carbon fiber (SL 63 AMG, SL 65 AMG)

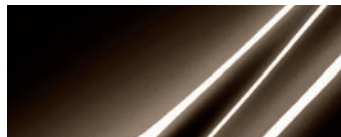
## PAINTWORK



Black



Diamond White metallic<sup>26</sup>



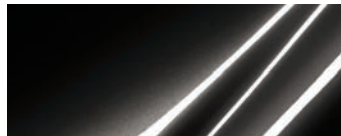
Dolomite Brown metallic



Iridium Silver metallic



Lunar Blue metallic



Magnetite Black metallic



Mars Red



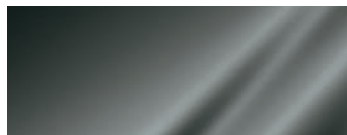
Obsidian Black metallic



Palladium Silver metallic



Pearl Beige metallic



Shadow Grey metallic (matte finish)<sup>26</sup>



Steel Grey metallic

## ENDNOTES

- 1 Lower aspect ratio tires and accompanying wheels provide substantially increased treadwear, increased tire noise and reduced ride comfort. Serious wheel and tire damage may occur if the vehicle is operated on rough or damaged road surfaces or upon encountering road debris or obstacles. These tires are not designed for use on snow and ice. Winter tires mounted on appropriately sized and approved wheels are recommended for driving in those conditions. SL-Class models are not provided with a spare tire. Runflat tires are standard on SL550 models. Models without runflat tires include Tirefit puncture sealant.
- 2 Stated rates of acceleration are based upon manufacturer's track results and may vary depending on model, environmental and road surface conditions, driving style, elevation and vehicle load.
- 3 Introduction dates vary. See your dealer for details.
- 4 2013 EPA estimated fuel economy figures unavailable at time of printing. See your dealer.
- 5 Driving while drowsy or distracted is dangerous and must be avoided. ATTENTION ASSIST and/or Lane Keeping Assist may be insufficient to alert a fatigued or distracted driver of lane drift and cannot be relied on to avoid an accident or serious injury. Lane Keeping Assist operates at speeds above approximately 20 mph.
- 6 The roll bar system is designed to enhance the level of rollover protection compared to a vehicle without one. No system, regardless of how advanced, can eliminate the chance of injury in an accident. Please always wear your seat belt.
- 7 PRE-SAFE<sup>®</sup> closes the side windows when the system's sensors detect side movement that suggests a possible rollover.
- 8 Braking effectiveness also depends on proper brake maintenance, and tire and road conditions.
- 9 DISTRONIC PLUS adaptive cruise control is no substitute for active driving involvement. It does not react to stationary objects, nor recognize or predict the curvature and lane layout of the road or the movement of vehicles ahead. It is the driver's responsibility at all times to be attentive to traffic and road conditions, and to provide the steering, braking and other driving inputs necessary to retain control of the vehicle. Drivers are cautioned not to wait for the DISTRONIC Proximity Warning System before braking, as that may not afford sufficient time and distance to brake safely. After braking the car for stopped traffic ahead, system resumes automatically only if traffic pauses for less than 3 seconds.
- 10 Blind Spot Assist may not be sufficient to avoid all accidents involving vehicles in your blind spot and does not estimate the speed of approaching vehicles. It must not be used as a sole substitute for driver awareness and checking of surrounding traffic conditions.
- 11 WARNING: THE FORCES OF A DEPLOYING AIR BAG CAN CAUSE SERIOUS OR FATAL INJURIES TO A CHILD UNDER AGE 13. SEE OPERATOR'S MANUAL FOR ADDITIONAL WARNINGS AND INFORMATION ON AIR BAGS, SEAT BELTS AND CHILD SEATS.
- 12 Display appearance may vary from system shown. See dealer for additional information.
- 13 All Mercedes-Benz mbrace<sup>™</sup> services operate only where cellular and Global Positioning Satellite signals are available, which are provided by third parties and not within the control of Mercedes-Benz USA, LLC. An mbrace subscription trial period is offered on new, Certified Pre-Owned and pre-owned sales and leases at an authorized Mercedes-Benz dealer. Subscriber Agreement is required for service to be active. Some services are only available on select vehicles. Your PIN is required in order to use certain services. See your dealer or MBUSA.com/mbrace for details, including a list of compatible smartphones.
- 14 Bluetooth<sup>®</sup> interface does not provide phone charging or external antenna. Voice interactivity feature is dependent on selected handset. Visit MBUSA-Mobile.com for details. Phone sold separately. See dealer for a list of approved compatible phones.
- 15 While the navigation system provides directional assistance, the driver must remain focused on safe driving behavior, including paying attention to traffic and street signs. The driver should utilize the system's audio cues while driving and should only consult the map or visual displays once the vehicle has been stopped in a safe place. Maps do not cover all areas or all routes within an area.
- 16 The purchase of a new, satellite radio-enabled vehicle includes 6 months of service for SiriusXM Radio, SiriusXM Traffic and SiriusXM Weather. SiriusXM Traffic and Weather services are available in select markets. If you decide to continue your SiriusXM service at the end of this period, all SiriusXM services are sold separately, and the plan you choose will automatically renew and bill at then-current rates until you call 1-866-635-2349 to cancel. See SiriusXM Customer Agreement for complete terms, www.siriusxm.com. Sirius U.S. Satellite service available only to those at least 18 years of age in the 48 contiguous United States, DC and Puerto Rico (with coverage limitations).
- 17 All iPod<sup>®</sup> devices are sold separately. Feature not compatible with iPod Shuffle. See dealer for details.
- 18 Rear view camera does not audibly notify driver of nearby objects and is not a substitute for actively checking around the vehicle for any obstacles or people. Images displayed may be limited to camera field of view, weather, lighting conditions and the presence of dirt, ice or snow on the camera.
- 19 Roadside Assistance repairs may involve charges for parts, service and towing. Vehicle must be accessible from main roads. Depending on the circumstance, these services may be provided by an outside provider, courtesy of Mercedes-Benz Roadside Assistance. Restricted roadways, acts of nature and vehicle accessibility may limit our ability to provide services to you. For full details, eligibility requirements, and limitations/exclusions of Sign and Drive services, as well as the Roadside Assistance Program, please see your dealer.
- 20 mbrace is compatible with Apple iPhone<sup>®</sup> models running iOS 4.2 or later, and Android-based phones running OS 2.1 or later. Please visit MBUSA.com/mbrace for more information.
- 21 Obey local speed and traffic laws.
- 22 The carbon-ceramic brakes are designed expressly for high-performance braking. It is a characteristic of their materials and design that brake noise/squeal may result, along with differing brake pedal feel at lower brake temperatures compared to higher operating temperatures.
- 23 European Delivery Program discount available on select models, other models offered at MSRP. Please see your dealer for details.
- 24 Preliminary information based on European-market model. See your dealer for final figure.
- 25 Premium AMG leather (shown) is standard on SL 63 AMG. Exclusive AMG leather (not shown) is standard on SL 65 AMG.
- 26 Extra-cost option. Availability of Diamond White paint may be limited. See your dealer.



## FOR A SMALL BLUE PLANET.

For more than 125 years—longer than any other automaker—we've been sharing this planet with you. And for generations, Mercedes-Benz has been breaking new ground to help preserve the earth for future generations. We introduced the world's first 100% CFC-free car, not just in its air conditioning but in its entire production process. We've used water-borne paint for decades. And our interiors have long used steam-expanded foam, sustainably forested wood, and natural products from coconut, flax and even olives. We've been pioneering advanced powertrains for generations, leading not just to today's Direct Injection gasoline, clean diesel and hybrid models, but to the electric and fuel cell vehicles of a tomorrow that's already here. Mercedes-Benz is also legendary for making cars of exceptional durability. After all, it takes about the same energy to build a car that lasts as one that won't. And along with award-winning factories and processes, we're helping to develop local infrastructures around the world to help bring a greener future to life. Like every aspect of Mercedes-Benz innovation, today's work sets the stage for the mobility—and the planet—that everyone will enjoy tomorrow.

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